

# Please Join and Support the Cape Fear River Assembly (CFRA)



## Who is the Cape Fear River Assembly (CFRA)?

The CFRA is a nonprofit organization representing stakeholders from a wide variety of interests who care about protecting the natural resources of the Cape Fear River basin (watershed.) The CFRA was founded in 1973 by a group of committed individuals who wanted to raise awareness of the value of the Cape Fear River as a critical resource from social, economic, and historical perspectives. We remain the only organization focused on sustaining the entire Cape Fear River for future generations. CFRA is comprised of individuals and organizations working together to protect the Cape Fear River. Our diverse membership includes local governments, conservation groups, universities, water utilities, agriculture and industry; as well as individuals.

## Where does the Cape Fear River Assembly work?

The CFRA is the one organization that works in and represents the entire Cape Fear River basin. The Cape Fear River Basin is the largest river basin in North Carolina, covering over 9,100 square miles in central and eastern North Carolina (about 17% of the total land area of the state.) The Cape Fear River Basin contains one-third of the state's population, and all or part of 25 counties. The Cape Fear River Basin is completely contained within North Carolina. The headwaters (Haw River and Deep River) start in the northern Piedmont region near Greensboro. The Haw River flows through Jordan Lake and then combines with the Deep River to form the Cape Fear River.

## What does the Cape Fear River Assembly do?

We bring together a diverse group of people – often with divergent opinions – in order to find solutions to water quality and quantity problems throughout the entire Cape Fear River watershed. We hold an annual meeting each May and cooperate with other organizations. We also have worked on projects and programs related to water quality monitoring, land use planning, survey research, nutrient trading, climate change and other topics. We provide information and inspiration about the Cape Fear River so that people can learn about the river and its values to society. We encourage opportunities to promote the Cape Fear River as a regional resource that provides the foundation for our economy and quality of life.

## Why does the Cape Fear River Assembly exist?

Our goal is to educate and inform people about the important values provided by the Cape Fear River, including for water supply, recreation, fisheries and manufacturing. We recognize the need for an organization that can identify critical needs and emerging issues within the entire Cape Fear River watershed. CFRA draws attention to the impacts of population growth and development, as well as industry and agriculture. The Cape Fear River and land uses within the river basin continuously experience change. Changes are happening quicker and affecting more citizens. The need for an organization that can focus attention on the entire watershed are increasingly important. The CFRA has members that have worked together for many years and understand how to anticipate and help manage the impacts of these changes.

## How does the Cape Fear River Assembly work?

We connect key stakeholders to one another. We provide a forum for discussing and shaping the future of the Cape Fear River. CFRA engages in collaborative partnerships with communities and allied organizations. We seek common ground to help build solutions to complex problems. We are committed to educating and communicating about sustainable management of the Cape Fear River and land use within its watershed. We provide opportunities to learn together and engage in dialogue that seeks common ground and builds on shared values. We emphasize sound stewardship of water, land and related natural resources. ~~CFRA generally does not advocate for one side or position in a conflict.~~



To Join the Cape Fear River Assembly - Complete the Following Form  
Circle Membership Category and Mail with a Check (Made out to CFRA) to:  
**Cape Fear River Assembly; PO Box 2146, Fayetteville, NC 28302**

Individual = \$25

Name \_\_\_\_\_

Local Government

Organization \_\_\_\_\_

Population < 5,000 = \$250

Population 5,001 – 20,000 = \$500

Population > 20,000 = \$1,000

Title \_\_\_\_\_

E-Mail \_\_\_\_\_

Non-Profit Organization

All Volunteer = \$100

1-10 Employees = \$250

10-250 Employees = \$500

> 500 Employees = \$1,000

Address \_\_\_\_\_

Address (2) \_\_\_\_\_

City \_\_\_\_\_

Private Business

1-10 Employees = \$250

10-250 Employees = \$500

> 500 Employees = \$1,000

State \_\_\_\_\_

Zip Code \_\_\_\_\_

